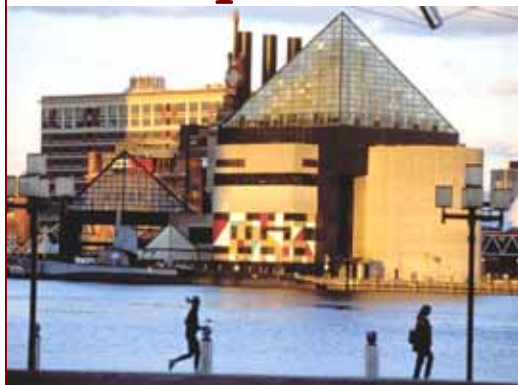


# Be a sponsor today!



## *2010 National Ag in the Classroom Annual Conference*

*June 24 - 26, 2010*

Renaissance Harborplace Hotel

202 East Pratt Street

Baltimore, MD 21202

*“Pioneers of Ag...Sailing into the Future”*

### Be a Sponsor Today

More than 350 enthusiastic educators from across the nation will converge on Baltimore in June 2010 to share resources, lessons and innovations promoting the importance of agriculture in everyone's lives. Elementary, middle and high school teachers will spend three days at this eastern region event immersing themselves in workshops, mini-workshops and exciting tours designed to provide teaching tools and techniques for integrating agriculture in education. Attendees will return home to share what they have learned with students across the nation, impacting thousands of students.

During these challenging economic times sponsor support for every aspect of the conference is extremely important. We welcome your support and contributions which will make the conference both professionally fulfilling and affordable for teachers. USDA provides funds for the National AITC Conference. Your help is needed to help match these funds.

**Please review the listed sponsorship opportunities and to financially support Ag in the Classroom educators for 2010.**

**Thank you for your generous support and consideration.**

### About Ag in the Classroom

Agriculture in the Classroom (AITC) is a grassroots program initiated by the United States Department of Agriculture (USDA). Its goal is to help students gain a greater awareness of the role of agriculture in the economy and society, so that they may become citizens supporting wise agricultural policies.

**A modest national investment of less than \$1 million from USDA yields over \$10 million in programs in 50 states. Learn more by visiting [www.agclassroom.org](http://www.agclassroom.org).**



*The Maryland Agricultural Education Foundation, Inc. is a 501(c) 3 nonprofit organization. Donations are tax deductible to the extent allowed by law. All donors will be acknowledged throughout the conference and in AITC program promotions. Commitments to sponsorship prior to August 2009 will appear in all promotions.*



# Sponsor Form

**Sponsorship commitments  
due by April 15**

**Baltimore, Maryland  
June 24 - 26, 2010**

Sponsor (as will be listed in promotional materials; please print to assure accuracy):

Contact Person: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Business/Organization Website: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

## General Sponsorship

- Platinum Sponsor** \$10,000 and above
- Gold Sponsor** \$7,500 - \$9,999
- Silver Sponsor** \$5,000 - \$7,499
- Bronze Sponsor** \$1,000 - \$4,999
- Friends of AITC** up to \$999

## Advertising

- Registration Bag** \$ 3,000 exclusive
- Full page conference program ad** \$ 500/each
- Half page conference program ad** \$ 300/each

\*Deadline for registration bag sponsorship is March 1.

\*Deadline for program ad is April 15.

## Benefits

- ★ Exposure to educators from across the country
- ★ Advertising exposure in conference materials, press releases and literature
- ★ Conference exhibit with sponsor information
- ★ Opportunity to include an item in attendee registration packet, ie. flyer, keychain, etc.
- ★ Complimentary passes conference events (Contributions over \$500.00)
- ★ Recognition throughout the conference and in conference promotions

## Your contribution helps underwrite these activities:

**Crab and Chicken Feast** (June 25)  
**Welcome Reception** (June 24)  
**Entertainment**  
**Speakers**  
**Welcome Luncheon** (June 24)  
**Lunch** (June 25)

**State Breakfast** (June 25)  
**Closing Brunch** (June 26)  
**Breaks** (June 24 & 25)  
**Coffee Service** (June 26)  
**Registrations Scholarships**  
**Workshop Presenters**

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[www.maefonline.com](http://www.maefonline.com)

